



Everything Chrysler Day 2021 Year of Celebration

Sponsorship Information

To the Marketing Manager

The Charger Club of WA (CCWA) is pleased to advise that we will be holding the Everything Chrysler Day (ECD) on Sunday 17th October 2021, at the Claremont Show grounds in the Tom Wilding Pavilion and surrounds. This major biennial event is greatly anticipated by all Chrysler owners and enthusiasts including over 180 members of the CCWA, focusing on all Chryslers as highlighted by the club's logo: Classic Muscle and Modern.

We are celebrating the following Anniversaries in 2021.

- 70 years - Chrysler in Australia
- 50 years - Valiant Charger
- 50 years - VH Valiant series
- 50 years - CH Chrysler series
- 45 years - CL Valiant
- 40 years - Last Chrysler off the Australian production line
- 25 years - Charger Club of WA

These anniversaries are sure to result in heightened interest and participation amongst Chrysler owners, enthusiasts and general public. We are inviting you to join us and participate in Everything Chrysler Day 2021 and share the passion for all vehicles under the Chrysler banner.

We have developed the following promotional packages, as attached, and would welcome your involvement at whatever level you choose. We appreciate your continued loyal support.

Benefits of sponsorship of the Everything Chrysler Day are advertising at/for:

- The only Chrysler Car Day on the West Coast of Australia
- Australian and USA Mopars/Chryslers together
- Business promotion
- Invited to display at Everything Chrysler Day
- Easy access and ample parking
- Weekly Newsletter and Website.

We look forward to your early response to becoming a sponsor; we also welcome any feedback you may have to make this event memorable.

Referral to other businesses who may be interested in supporting CCWA.

Name: Phone: Email:

Should you require any further information our contact details are as follows.

Email: mikefantasiachargerclubwa@gmail.com - Club Phone: 0459 325 340
<http://www.chargerclubofwa.asn.au> - www.facebook.com/ChargerClubofWA

On behalf of the Charger Club of WA we thank you for your time and look forward to your response.

Club President: John Hartley - john.hartley@advancepress.com.au - Mobile - 0407 447 775

Everything Chrysler Day 2021 Sponsorship Form

Please fill in all information required below in clear block letters

Contact Name: _____

Business name/Type: _____

Address: _____

State: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

PACKAGE REQUIRED (please circle) - (V.I.P.) - (Charger) - (Pacer) - (Drifter)

Amount of the fee: _____ Payment is required at the time of booking.
By signing below, I confirm that all the information I have provided is correct and that I have read and fully understand and agree to all the **Everything Chrysler Day 2021** Terms and Conditions shown below.

Signature: _____ Date: _____

Terms and conditions

The following terms and conditions relate to entry to **Everything Chrysler Day 2021** held by the Charger Club of WA Inc. ["the Club"]

In signing the entry form, I do hereby for myself, waive and release the Club, its officers, and all individual members thereof, and all other persons regardless of their capacity in any way connected with **Everything Chrysler Day 2021** from any and all right, claim or liability of any kind or nature that I may have. I do hereby acknowledge that this waiver and release will extend to any accidents, damages or claims arising out of my entry caused by my own acts or caused by anyone outside my control. I further acknowledge and agree that I will be personally liable and accept full responsibility for any and all damage I or any person within my control, may cause to the grounds upon which the Everything Chrysler Day 2021 is held, or any equipment, vehicles, buildings, facilities or items used in connection with the Everything Chrysler Day 2021.

General information:

- Cheques or money orders should be made out to Charger Club of WA Inc.
- Completed forms can be emailed to Darren Isaac at - treasurer@chargerclubofwa.asn.au
- Or completed forms can be posted to the following address:

By Cheque
Charger Club of WA Inc
PO Box 654
Cannington WA 6987

By EFT - Direct deposit to our bank account
BSB: 036 082
Acc No: 134911
Please ensure that you use your full name as a transaction reference.

Sponsorship Packages

Naming Rights

Sponsorship Package

- If you wish to become the **Naming Rights Sponsor** for this major event, we are very happy to discuss terms and conditions to ensure the event suits both parties' interests.

V.I.P

Sponsorship Package - \$1000 and above

- Your company name, logo and advertisement presented in the event booklet.
- Your company name and logo on all advertising including posters, flyers and banners.
- Your company name and logo presented on the Charger Club website.
- Your company name and logo included as part of the Charger Clubs weekly newsletter.
- You are entitled to have a Trade Display in a prominent location at our ECD event.
- Your business named in the PA announcements and interviews on the day.
- Major award given in your company's name.
- Your supplied business cards, flyers, or other promotional giveaways in show bags.
- Your company logo displayed at all general monthly club meetings.
- Includes **Four** adult passes to the event.

Charger

Sponsorship Package - \$500

- Your company name, logo and advertisement presented in the event booklet.
- Your company name and logo on all advertising including posters, flyers and banners.
- Your company name and logo presented on the Charger Club website.
- Your company name and logo included as part of the Charger Clubs weekly newsletter.
- You are entitled to have a Trade Display at our ECD event.
- Your business named in the PA announcements and interviews on the day.
- Award given in your company name.
- Your supplied business cards, flyers, or other promotional giveaways in show bags.
- Includes **Three** adult passes to the event.

Pacer

Sponsorship Package - \$250

- Your company name, logo and advertisement presented in the event booklet.
- Your company name and logo on all advertising including posters, flyers and banners.
- Your company name and logo presented on the Charger Club website.
- Your company name and logo included as part of the Charger Clubs weekly newsletter.
- You are entitled to have a Trade Display at our ECD event.
- Your business named in the PA announcements and interviews on the day.
- Award given in your company name.
- Your supplied business cards, flyers, or other promotional giveaways in show bags.
- Includes **two** adult passes.

Drifter

Sponsorship Package - \$100

- Your company name, logo and advertisement presented in the event booklet.
- You are entitled to a Trade Display at our ECD event.
- Your business named in the PA announcements and interviews on the day.
- Your company name and logo presented on the Charger Club website.
- Your company name and logo included as part of the Charger Clubs weekly newsletter.
- Your supplied business cards, flyers, or other promotional giveaways in show bags.
- Includes a pass for **One** adult.

PRIZES & GIVEAWAYS

The Charger Club of WA welcomes your support and any items you wish to provide as trophies or prizes, for the day would be greatly appreciated.

Many Thanks

Charger Club of WA Committee

“2021 A Year of Celebration”
